

Howard R. Miereanu **Graphics Designer**

22421 Bessemer Street Woodland Hills, CA 91367

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EMPLOYMENT:

- •1982 Howard R. Miereanu Advertising Graphics, Woodland Hills, CA Package Design, Corporate Identity, Facility Brochures, Ad design for Magazines & Newspapers, Direct Mail, Catalogs and Catalog Sheets, Annual Reports, Interior and Exterior Informational and Directional Signage, Web Page Design.
- •1980 1982 Advertising & Sons, West Los Angeles, CA Partner, A boutique ad agency specializing in brochures, catalogs & print media.
- 1978 1980 International Industries, Beverly Hills, CA Director of graphics (International House of Pancakes, International House of Pies, Copper Penny, Orange Julius, Will Wrights, etc.)
- 1971 1978 Crest Custom Furniture Mfg. Los Angeles, CA Director of Design. Responsible for the design of all new products & catalogs.
- 1969 1971 General Motors Tech. Center, Detroit, MI Exterior automotive stylist.

EDUCATION:

• 1969 – Graduate of The Art Center College of Design, L.A./Pasadena, CA

MEDIUM CAPABILITIES:

Hardware: G4-Power Macintosh. Software: Microsoft Word, Adobe PageMaker, Illustrator & Photo Shop, QuarkXpress, Adobe and other foundry postscript fonts. Proficient in the use of pencil, pen and markers.

A EXPERIENCE — Partial List CLIENTS:

RETAIL:

- By Design F&S Fabrics for the Home Neftin Westlake Volvo Noteworthy
- Sunkist Growers The Walt Disney Co. The Pottery Barn Universal Studios

FOOD SERVICE:

- Burger King Chez Panache Grand Chocolate Pizza Hungry Tiger Restaurants • Orange Julius • Surfas Restaurant Supply • Taco Bell
- Wally's Liquor Wine of the Month Club

MANUFACTURERS

- Armor Packaging Benjamin & Medwin Camera Support International
- Century Shower Door Co. Coast Air Inc. Cosmania Cosmetics Inc.
- G.A.L.S of California Magnum Industries USA (Hong Kong)
- Marfred Industries Neiman Enterprises, Inc. Traffic Works Inc.
- Wells Mfg. Western Gourmet Foods

SERVICE

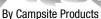
- Airport Concession Consultants All Direct Mail Services
- Dr. Rawstock Film Distribution Pacific Lodge Youth Services
- PDQ Personnel Service Shore To Shore Travel Spectrum Marketing
- The Marketing Place Transportation Marketing Group

A COMPENSATION:

- Design time, \$125.00 per hr. Production time, \$65.00 per hr.
- Copy writing, \$85.00 per hr.



















GIL EDELSTEIN PHOTOGRAPHY







